

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2668472
Alt Order #: 27066404
Product Desc: Candidate
Estimate: 7464
Flight Dates: 09/16/20 - 09/22/20
Original Date / Rev: 09/15/20 / 09/15/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/Roger Marshall/US Senate/KS/Re
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/14/20	09/20/20	28	\$9,460.00	\$8,041.00
09/21/20	09/27/20	15	\$5,390.00	\$4,581.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	43	\$14,850.00	\$12,622.50	0.00
Totals	43	\$14,850.00	\$12,622.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/17/20	09/17/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNL,KSNG,KSNC,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$350.00		0.00			
N 2	Multi	09/21/20	09/21/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNL,KSNG,KSNC,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$350.00		0.00			
N 3	Multi	09/16/20	09/16/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNL,KSNG,KSNC,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$270.00		0.00			
N 4	Multi	09/18/20	09/18/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNL,KSNG,KSNC,KSNN															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2668472
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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	----F--			1		\$270.00	0.00					
N 5	Multi	09/22/20	09/22/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	-T-----			1		\$270.00	0.00					
N 6	Multi	09/19/20	09/19/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	-----S-			1		\$100.00	0.00					
N 7	Multi	09/19/20	09/19/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show Sa													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	-----S-			1		\$150.00	0.00					
N 8	Multi	09/20/20	09/20/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	-----S			1		\$150.00	0.00					
N 9	Multi	09/20/20	09/20/20	KC End Zone Sat	CM	KC End Zone	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KC End Zone													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	-----S			1		\$100.00	0.00					
N 10	Multi	09/16/20	09/16/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	--W----			1		\$170.00	0.00					
N 11	Multi	09/17/20	09/17/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	---T---			1		\$170.00	0.00					
N 12	Multi	09/18/20	09/18/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	----F--			1		\$170.00	0.00					
N 13	Multi	09/21/20	09/21/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	M-----			1		\$170.00	0.00					
N 14	Multi	09/22/20	09/22/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	-T-----			1		\$170.00	0.00					
N 15	Multi	09/16/20	09/16/20		CM	1230p-1p	--W----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/14/20 09/20/20 --W---- 1 \$140.00 0.00															
N 16	Multi	09/17/20	09/17/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/14/20 09/20/20 ---T--- 1 \$140.00 0.00															
N 17	Multi	09/18/20	09/18/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/14/20 09/20/20 ----F-- 1 \$140.00 0.00															
N 18	Multi	09/21/20	09/21/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 M----- 1 \$140.00 0.00															
N 19	Multi	09/22/20	09/22/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 -T----- 1 \$140.00 0.00															
N 20	Multi	09/16/20	09/16/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 4-430p															
Jeopardy B															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/14/20 09/20/20 --W---- 1 \$300.00 0.00															
N 21	Multi	09/22/20	09/22/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 4-430p															
Jeopardy B															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 -T----- 1 \$300.00 0.00															
N 22	Multi	09/17/20	09/17/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
Jeopardy															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/14/20 09/20/20 ---T--- 1 \$400.00 0.00															
N 23	Multi	09/21/20	09/21/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
Jeopardy															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 M----- 1 \$400.00 0.00															
N 24	Multi	09/16/20	09/16/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
KSN News															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/14/20 09/20/20 --W---- 1 \$500.00 0.00															
N 25	Multi	09/18/20	09/18/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----F--					1	\$500.00		0.00			
N 26	Multi	09/22/20	09/22/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at Five														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----					1	\$500.00		0.00			
N 27	Multi	09/20/20	09/20/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	Sun KSN News at Five														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S					1	\$250.00		0.00			
N 28	Multi	09/16/20	09/16/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----					1	\$800.00		0.00			
N 29	Multi	09/17/20	09/17/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---					1	\$800.00		0.00			
N 30	Multi	09/21/20	09/21/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	M-----					1	\$800.00		0.00			
N 31	Multi	09/22/20	09/22/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	M-F 630-7p														
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----					1	\$800.00		0.00			
N 32	Multi	09/18/20	09/18/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at Ten Mon-Fri														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----F--					1	\$750.00		0.00			
N 33	Multi	09/22/20	09/22/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at Ten Mon-Fri														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----					1	\$750.00		0.00			
N 34	Multi	09/19/20	09/19/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	KSN News at 10 Sat														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-					1	\$500.00		0.00			
N 35	Multi	09/20/20	09/20/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
	Channels : KSNC,KSNG,KSNL,KSNNW														
	Late 10p News														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S					1	\$600.00		0.00			

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 Estimate: 7464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	09/16/20	09/16/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1			\$280.00			0.00			
N 37	Multi	09/17/20	09/17/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1			\$280.00			0.00			
N 38	Multi	09/18/20	09/18/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--		1			\$280.00			0.00			
N 39	Multi	09/21/20	09/21/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----		1			\$280.00			0.00			
N 40	Multi	09/22/20	09/22/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----		1			\$280.00			0.00			
N 41	Multi	09/16/20	09/16/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Wednesday 7-8p											
				AGT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1			\$800.00			0.00			
N 42	Multi	09/17/20	09/17/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN Today 1											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1			\$100.00			0.00			
N 43	Multi	09/21/20	09/21/20	Kansas Today	CM	430-5am	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Kansas Today											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----		1			\$40.00			0.00			
													Totals	43	\$14,850.00



125 West 55th St
New York, NY 10019

Contract # 27066404	Changes as of: 9/15/2020 at 2:57 PM	Version: Current State Version 2
CPE: 560/646/7464	Flight: 9/16/20 - 9/22/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9950308	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$14,850.00
		Total Spots: 43
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2668472

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/22								Total Spots	Total \$	CPP*	GRP*
							9/16	9/17	9/18	9/19	9/20	9/21	9/22					
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	0	30	0	1	0	0	0	1	0		2	\$700.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	0	30	1	0	1	0	0	0	1		3	\$810.00	\$0.00	0.0
3	Sa 6a-8a		Kansas Today Weekend	\$100.00	0	30	0	0	0	1	0	0	0		1	\$100.00	\$0.00	0.0
4	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
5	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
6	Su 10:30a-11a		KC End Zone	\$100.00	0	30	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.0
7	W-F,M-Tu 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	1	1	1	0	0	1	1		5	\$850.00	\$0.00	0.0
8	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$140.00	0	30	1	1	1	0	0	1	1		5	\$700.00	\$0.00	0.0
9	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	0	0	0	0	0	1		2	\$600.00	\$0.00	0.0
10	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	1	0		2	\$800.00	\$0.00	0.0
11	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
12	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1		3	\$1,500.00	\$0.00	0.0
13	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
14	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
15	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	0	0	0	1	1		4	\$3,200.00	\$0.00	0.0
16	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
17	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	0	0	1	0	0	0	1		2	\$1,500.00	\$0.00	0.0
18	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
19	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0
20	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27066404		Changes as of: 9/15/2020 at 2:57 PM		Version: Current State Version 2	
CPE: 560/646/7464		Flight: 9/16/20 - 9/22/20		Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	Total \$: \$14,850.00
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: WASHINGTON	Total Spots: 43
SUITE 400		Agency Order #: 9950308		Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009		Buyer: Rheault, Ben		Primary Demo: Adults 35+	Total GRP:
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2668472
Separation:					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/22							Total Spots	Total \$	CPP*	GRP*
							9/16	9/17	9/18	9/19	9/20	9/21	9/22				
21	W 7p-8p		AGT	\$800.00	0	30	1	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0
22	M-F 5a-6a		News	\$100.00	0.0	30	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
23	M-F 4:30a-5a		News	\$40.00	0.0	30	0	0	0	0	0	1	0	1	\$40.00	\$0.00	0.0
TOTALS:							8	7	6	3	4	7	8	43	\$14,850.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27066404	Changes as of: 9/15/2020 at 2:57 PM	Version: Current State Version 2
CPE: 560/646/7464	Flight: 9/16/20 - 9/22/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9950308	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	Traffic #: A2668472

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/15/20 9:43 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$12,325
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	43	\$14,850.00	N/A	0.0
Total	100%	43	\$14,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	43	\$14,850.00
Total	43	\$14,850.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/15/20 10:42 AM					\$0	\$0	
Revision	9/15/20 10:27 AM	KELLY JOHNS	Confirmed		2	\$2,525.00	\$14,850.00	Changes: Calculated Dollars from \$12,325.00 to \$14,850.00, Total Spots from 45 to 43, Origuser Entered Dollars to \$12,325.00, User Entered \$ from \$0.00 to \$14,850.00, Demo Meta to [R16], Total \$ from \$12,325.00 to \$14,850.00. 14 buylines added or modified.
Queued for Electronic Contracting	9/15/20 9:33 AM					\$0	\$0	
New	9/15/20 9:29 AM	KELLY JOHNS	Confirmed	45		\$12,325.00	\$12,325.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Neil Williams

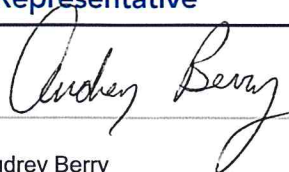
Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 9/4/20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 9/15/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 9/4/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No Date ad received: 9/4/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2668472

Station Call Letters:
KSNW

Date Received/Requested:
9/15/20

Est. #:
7464

Station Location:
Wichita KS

Run Start and End Dates:
9/16/20 - 9/22/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7464